

VAN M

LOOKBOOK

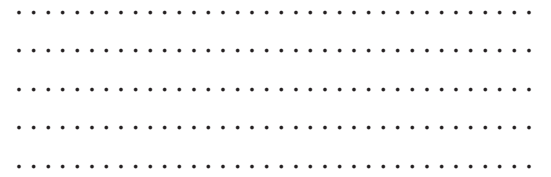
SEREIAS

SPRING - SUMMER 2022
CAPSULE COLLECTION

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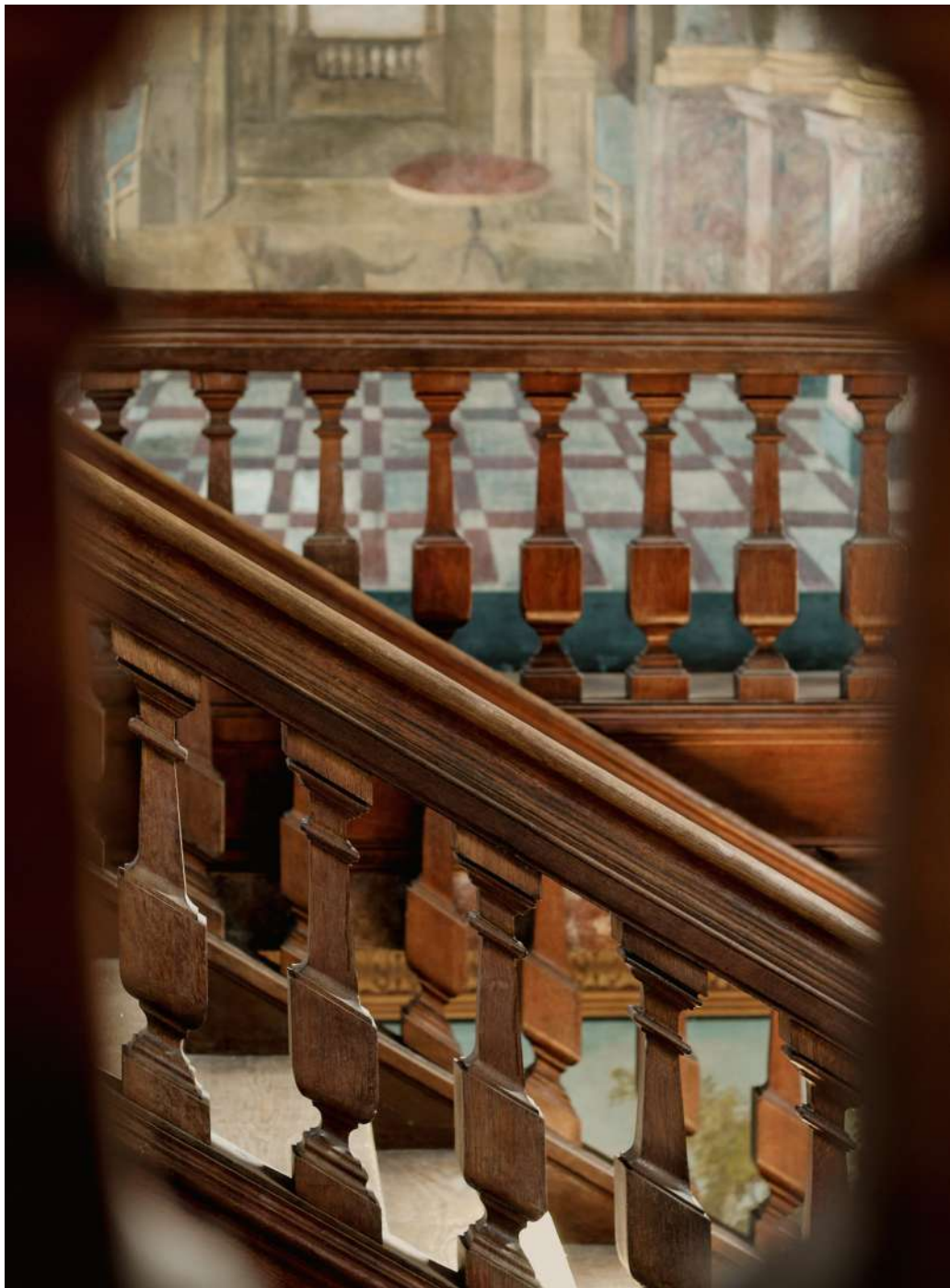
Dive into the Brazilian folklore that inspired the new collection with the allure of an endless summer...

From blue to green through yellow and red, find the shades of a walk by the sea in search of mermaids ...



01.





Dive into the Brazilian folklore that inspired the new collection with the allure of an endless summer...

The legend of lara

lara, thrown into the water of a giant river by her tribe following the murder of her brothers, who wished to end her life, was transformed into a mermaid by the fishes of the watercourse after having brought her to the surface. Since then, she can be heard singing every night to enchant men in order to attract them in the depths of the water.

Van M SS22 woman

The story of a free, spontaneous, and sensual woman who now lives without constraint while continuing to have fun and dream to reveal her feminine sensuality with a touch of mystery.

Capsule collection SS22

For this capsule collection SS22, Van M opens the doors of an imaginary world by playing with volumes, drapes, splits, and movements inspired by Brazilian beaches, waves without forgetting the unforgettable colors of the coast with golden reflections and turquoise water.

From blue to green through yellow and red, find the shades of a walk by the sea in search of mermaids ...





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Dive into the Brazilian folklore that inspired the new collection with the allure of an endless summer...
From blue to green through yellow and red, find the shades of a walk by the sea in search of mermaids ...

Blouse - Organic Cotton

Pants - Organic Cotton

- _ Model : Lyne Girimana
 - _ Photographer : Marine Demoulin
 - _ Styling : Thomas Durin
 - _ Artistic direction : Sandro Accariès
 - _ Make-Up artist : Alicia Palmese
 - _ Jewels : Camille Belgian Creation
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03.





SEREIAS

Dive into the Brazilian folklore that inspired the new collection with the allure of an endless summer...
From blue to green through yellow and red, find the shades of a walk by the sea in search of mermaids ...

T-Shirt - Organic Cotton

Skirt - Belgian Linen & Vegan Leather

- _ Model : Nina Bucci
 - _ Photographer : Marine Demoulin
 - _ Styling : Thomas Durin
 - _ Artistic direction : Sandro Accariès
 - _ Make-Up artist : Alicia Palmese
 - _ Jewels : Camille Belgian Creation
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Dress - Organic Silk & Marine Leather

Belt - Marine Leather

_ Model : Lyne Girimana

_ Photographer : Marine Demoulin

_ Styling : Thomas Durin

_ Artistic direction : Sandro Accariès

_ Make-Up artist : Alicia Palmese

_ Jewels : Camille Belgian Creation

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05.





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From blue to green through yellow and red, find the shades of a walk by the sea in search of mermaids ...

Blouse - Organic Cotton
Pants - Organic Cotton & Jute
Bag - Upcycled PVC

- _ Model : Nina Bucci
 - _ Photographer : Marine Demoulin
 - _ Styling : Thomas Durin
 - _ Artistic direction : Sandro Accariès
 - _ Make-Up artist : Alicia Palmese
 - _ Jewels : Camille Belgian Creation
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Jumpsuit - Organic Cotton & Marine Leather

Belt - Natural Raffia

_ Model : Lyne Girimana

_ Photographer : Marine Demoulin

_ Styling : Thomas Durin

_ Artistic direction : Sandro Accariès

_ Make-Up artist : Alicia Palmese

_ Jewels : Camille Belgian Creation

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07.





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Blouse - Organic Cotton

Skirt - Cork

- _ Model : Nina Bucci
 - _ Photographer : Marine Demoulin
 - _ Styling : Thomas Durin
 - _ Artistic direction : Sandro Accariès
 - _ Make-Up artist : Alicia Palmese
 - _ Jewels : Camille Belgian Creation
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Kimono - Organic Cotton

Skirt - Belgian Linen

- _ Model : Lyne Girimana
 - _ Photographer : Marine Demoulin
 - _ Styling : Thomas Durin
 - _ Artistic direction : Sandro Accariès
 - _ Make-Up artist : Alicia Palmese
 - _ Jewels : Camille Belgian Creation
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Blouse - Organic Cotton

Skirt - Viscose (Oeko-Tex)

- _ Model : Nina Bucci
 - _ Photographer : Marine Demoulin
 - _ Styling : Thomas Durin
 - _ Artistic direction : Sandro Accariès
 - _ Make-Up artist : Alicia Palmese
 - _ Jewels : Camille Belgian Creation
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T-Shirt - Organic Cotton

Pants - Organic Cotton

- _ Model : Lyne Girimana
 - _ Photographer : Marine Demoulin
 - _ Styling : Thomas Durin
 - _ Artistic direction : Sandro Accariès
 - _ Make-Up artist : Alicia Palmese
 - _ Jewels : Camille Belgian Creation
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Dress - Organic Cotton

- _ Model : Nina Bucci
 - _ Photographer : Marine Demoulin
 - _ Styling : Thomas Durin
 - _ Artistic direction : Sandro Accariès
 - _ Make-Up artist : Alicia Palmese
 - _ Jewels : Camille Belgian Creation
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Dress - Belgian Linen

- _ Model : Lyne Girimana
 - _ Photographer : Marine Demoulin
 - _ Styling : Thomas Durin
 - _ Artistic direction : Sandro Accariès
 - _ Make-Up artist : Alicia Palmese
 - _ Jewels : Camille Belgian Creation
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Press - Sandro Accariès
press@vanm.be

Models : Nina Bucci & Lyne Girimana

Photographer : Marine Demoulin

Styling : Thomas Durin

Artistic direction : Sandro Accariès

Make-Up Artist : Alicia Palmese

Jewels : Camille Belgian Creation

Place : Private Castle, Belgium

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