

The logo for Eneas Neto, featuring the brand name in a white, lowercase, sans-serif font centered on a solid black rectangular background.

ENEAS NETO
MFW21-22

Enéas Neto's creations blend the modern and the sophisticated to create urban pieces that move between work clothes, casual fashion and party looks. By combining tailoring techniques such as moulage and haute couture, focused on the construction of shapes and the processing of raw materials, the designer also adds a touch of craftsmanship, combined with technology, creating a differentiated, ethical and sustainable product.

With materials obtained exclusively from the combination of classic fabrics such as silk, linen and 100% recycled cotton, Enéas wants to emphasize principles such as the enhancement of work and regional identity, ethics, conscious consumption and sustainability. As a matter of fact, his principles are applied in the choice of the raw materials he uses and in the Zero Waste modeling technique used during production, which allows to eliminate the waste of raw material and therefore does not generate waste within the process.

The concept behind the new Cyanocorax 2022 collection

Taking as its main reference one of the legends of the Blue Crow, *Cyanocorax caeruleus*, the bird symbol of the State of Paraná where the brand was born, together with the morphological study of some birds, the Enéas Neto brand transmits the agility, lightness and power of this bird, in the new Cyanocorax 2022 collection.

Comparing the clothes to the feathers, that function as protection, facilitating flight and helping to conserve body heat, but also representing a fundamental element in communication between birds of the same species, the idea was to convey that in this context the clothes perform similar functions.

Thanks to the waste from the textile industry, the brand manages to create ornaments that recall the plumage of birds. These feathers have contributed to the idea of volumizing the sleeves, making them similar to wings. Fabrics such as silk, linen, recycled cotton and cellulose fibers, give the feeling of comfort and lightness to every look, which is not only aesthetically elegant, but also extremely pleasant to touch.

The color palette is dominated by multiple shades of blue, from light blue to deep blue, together with black and some hints of gold, obtained from the natural dyeing of mulberry leaf.

The Cyanocorax collection, like the legendary eponymous protagonist of the myth, speaks of the desire to fly higher and higher and sow well wherever you go.

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