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THE BEAUTY AND CULTURE OF PAMPA GAÙCHO, IN SOUTHERN BRAZIL, ENCHANT US. WE SEEK ITS ESSENCE AND WE TRY TO REFRAME IT, CREATING A SLOW FASHION BRAND THAT MIXES THE KNOWLEGDE OF THE PAST WITH CONTEMPORARY DESIGN.

OUR UNIVERSE IS ECOLOGICALLY SUSTAINABLE AND SOCIALLY COMMITED. RESCUING THE WOOL FELTING TECHNIQUE WE VALUE LOCAL ARTISANS AND ALSO USE THE LEATHER DISCARDED BY THE FOOTWEAR INDUSTRY.

IN THIS WAY, WE MAKE MORE MEANINGFUL CONNECTIONS BRINGING TO YOU A TIMELESS AND UNIQUE FASHION STYLE.

VERÌSSIMAS COLLECTION

Inspired by the writer Érico Veríssimo, who portrayed our culture and the women of "Sul do Brasil" with great skill, it maintains firm the concept of Brazilian plurality and its rich creative repertoire. Ancient craft techniques to promote local culture with a global vision, using materials and adopting manual production processes, for a concept of an ecologically conscious and socially engaged universe, the enhancement of the culture of the "gauchos delle pampas", herdsmen of the southern prairies, to create an elegant and timeless fashion of accessories, footwear and clothing, garments made one by one respecting the times of nature by mixing the wisdom of the past with contemporary design.



BAG CLARISSA





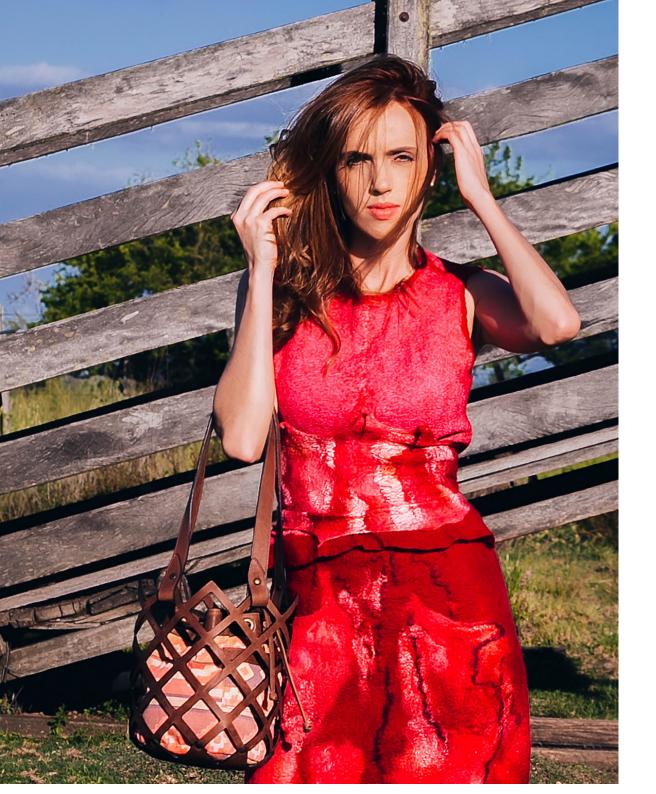
BAG CLARISSA SKU: CLARG WIDTH: 22CM HEIGHT: 24CM + 58CM STRAP DEPTH: 21CM







BAG CLARISSA SKU: CLARG



BAG CLARISSA SKU: CLARG



BAG CLARISSA SKU: CLARG



BAG ANA TERRA



BAG ANA TERRA SKU: A.TERR1 WIDTH: 28CM

HEIGHT: 27CM + 10CM STRAP

DEPTH: 6CM







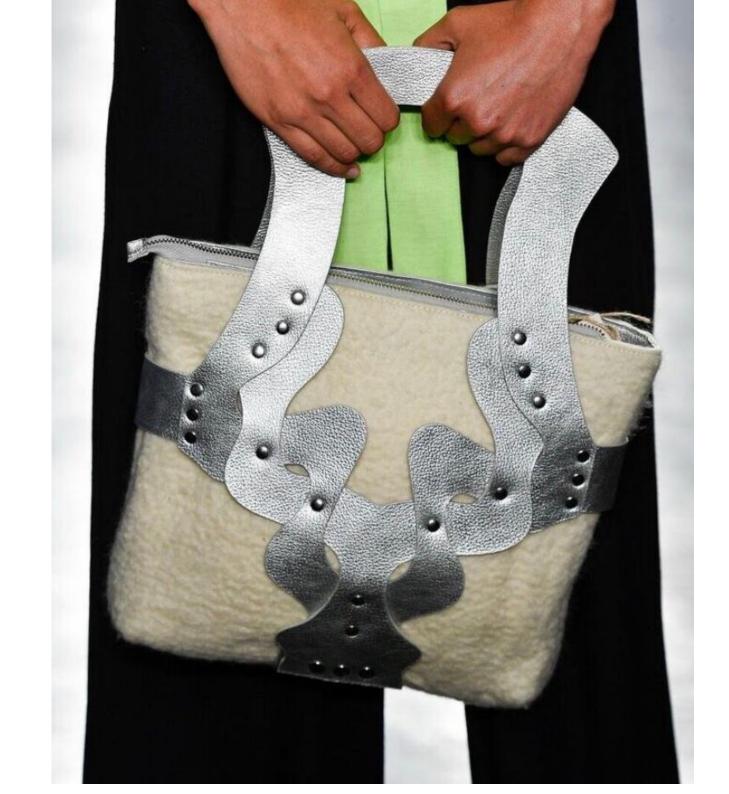




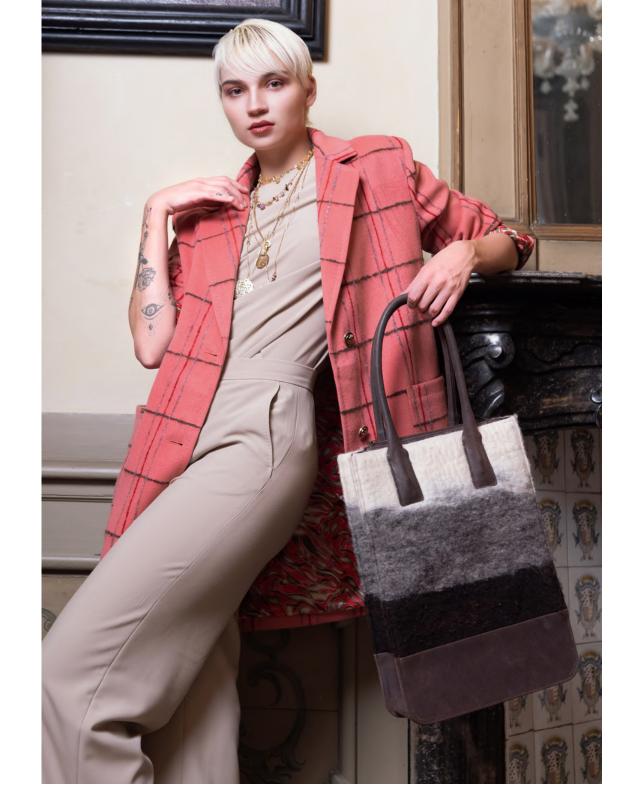




BAG ANA TERRA SKU: A.TERR1



BAG ANA TERRA SKU: A.TERR1



BAG BIBIANA





BAG BIBIANA

SKU: B.ANA01 WIDTH: 29CM

HEIGHT: 40CM + 24CM STRAP

DEPTH: 9CM



BAG BIBIANA BICOLOR

SKU: B.ANAII WIDTH: 29CM

HEIGHT: 40CM + 24CM STRAP

DEPTH: 9CM





BAG BIBIANA TRICOLOR

SKU: B.ANA III

WIDTH: 29CM

HEIGHT: 40CM + 24CM STRAP

DEPTH: 9CM



BAG BIBIANA TRICOLOR SKU: B.ANAIII



BAG BIBIANA TRICOLOR SKU: B.ANAIII



BAG OLÌVIA





BAG OLÌVIA SKU: OLI-01

WIDTH: 28CM

HEIGHT: 19CM + 50CM STRAP

DEPTH: 6CM













BAG OLÌVIA SKU: OLI-01



BAG CLARISSA BABY

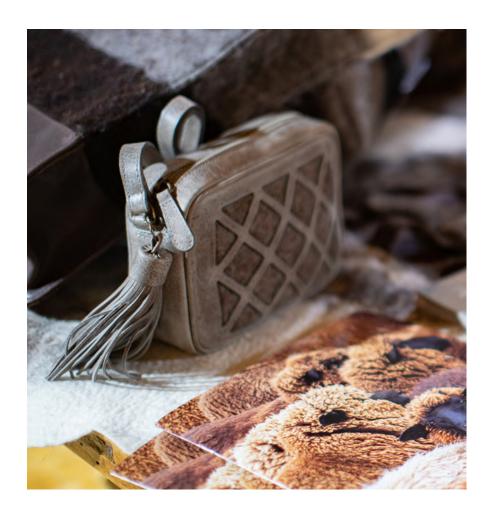
BAG CLARISSA BABY

SKU: CLARB WIDTH: 20CM

HEIGHT: 20CM + 120CM STRAP

DEPTH: 10CM





BAG CLARISSA BABY SKU: CLARB





CLARISSA WALLET

CLARISSA WALLET BROWN

SKU: CCLARM WIDTH: 20CM HEIGHT: 10CM

DEPTH CLOSED: 3CM DEPTH OPEN: 13CM







CLARISSA WALLET FENDI

SKU: CCLARC WIDTH: 20CM HEIGHT: 10CM

DEPTH CLOSED: 3CM DEPTH OPEN: 13CM







CLARISSA WALLET FENDI SKU: CCLARC CLARISSA WALLET B&W

SKU: CCLARPB WIDTH: 20CM HEIGHT: 10CM

DEPTH CLOSED: 3CM DEPTH OPEN: 13CM







OLÌVIA WALLET

OLÌVIA WALLET FENDI

SKU: COLIC

WIDTH: 20CM HEIGHT: 10CM

DEPTH CLOSED: 3CM

DEPTH OPEN: 13CM



OLÌVIA WALLET BROWN

SKU: COLIF WIDTH: 20CM HEIGHT: 10CM

DEPTH CLOSED: 3CM DEPTH OPEN: 13CM







ANA TERRA FLAT



ANA TERRA FLAT BLACK & RED SKU: ATERR SIZE: 35 - 42 EUR



ANA TERRA FLAT

SKU: ATERR



ANA TERRA FLAT RED SKU: ATERR SIZE: 35 - 42 EUR



ANA TERRA FLAT B&W

SKU: ATERR



ANA TERRA FLAT

SKU: ATERR



ANA TERRA FLAT GREEN

SKU: ATERR



ANA TERRA FLAT

SKU: ATERR



BOLEADEIRA SANDAL



BOLEADEIRA SANDAL SKU: SALTBOL SIZE: 35 - 42 EUR

BOLEADEIRA SANDAL SKU: SALTBOL SIZE: 35 - 42 EUR





BOLEADEIRA SANDAL SKU: SALTBOL SIZE: 35 - 42 EUR



TRAMAS SCARF



TRAMAS SCARF BROWN SKU: ECHAPTRAMS



TRAMAS SCARF B&W SKU: ECHAPTRAMS



TEIA SCARF SKU: ECHAPTEIA LUCIANA BULCÃO usually says that Dona Rufina also makes contemporary fashion handbags and accessories, because in fact the idea has always been to rescue the use of raw material - wool and as manuals that involve this universe of handcrafting. Dislocating the territory of the Gaucho pampa through our products is something that we cannot measure the value of, because here when we talk about territory, we are referring not only to the physical location, but to the entire social, cultural and economic universe that are part of it. this context.

For example, when we sell a bag of ours, it is not just a bag that leaves our stock, it is as if we tell our story through the product. It's a bit of the "pampa gaucho" packaged in a bag format that will carry with it the legacy of our artisans' handicrafts. So definitely for us it's not just selling a bag, it's something that transcends material value.

The brand's creator, Luciana is a fashion and territory researcher, with a master's degree in Strategic Design from Unisinos University.



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DESIGN