

Donarufina  
DESIGN

[WWW.DONARUFINA.COM](http://WWW.DONARUFINA.COM)

THE BEAUTY AND CULTURE OF PAMPA GAÚCHO, IN  
SOUTHERN BRAZIL, ENCHANT US. WE SEEK ITS ESSENCE AND  
WE TRY TO REFRAME IT, CREATING A SLOW FASHION BRAND  
THAT MIXES THE KNOWLEDGE OF THE PAST WITH  
CONTEMPORARY DESIGN.

OUR UNIVERSE IS ECOLOGICALLY SUSTAINABLE AND  
SOCIALY COMMITTED. RESCUING THE WOOL FELTING  
TECHNIQUE WE VALUE LOCAL ARTISANS AND ALSO USE THE  
LEATHER DISCARDED BY THE FOOTWEAR INDUSTRY.

IN THIS WAY, WE MAKE MORE MEANINGFUL CONNECTIONS  
BRINGING TO YOU A TIMELESS AND UNIQUE FASHION STYLE.

## VERÍSSIMAS COLLECTION

Inspired by the writer Érico Veríssimo, who portrayed our culture and the women of "Sul do Brasil" with great skill, it maintains firm the concept of Brazilian plurality and its rich creative repertoire. Ancient craft techniques to promote local culture with a global vision, using materials and adopting manual production processes, for a concept of an ecologically conscious and socially engaged universe, the enhancement of the culture of the "gauchos delle pampas", herdsmen of the southern prairies , to create an elegant and timeless fashion of accessories, footwear and clothing, garments made one by one respecting the times of nature by mixing the wisdom of the past with contemporary design.

BAG CLARISSA







BAG CLARISSA  
SKU: CLARG  
WIDTH: 22CM  
HEIGHT: 24CM + 58CM STRAP  
DEPTH: 21CM



BAG CLARISSA  
SKU: CLARG





BAG CLARISSA  
SKU: CLARG





BAG CLARISSA  
SKU: CLARG



BAG CLARISSA  
SKU: CLARG



BAG ANA TERRA





BAG ANA TERRA  
SKU: A.TERR1  
WIDTH: 28CM  
HEIGHT: 27CM + 10CM STRAP  
DEPTH: 6CM





BAG ANA TERRA  
SKU: A.TERR1





BAG ANA TERRA  
SKU: A.TERR1



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SKU: A.TERR1



BAG ANA TERRA  
SKU: A.TERR1







BAG ANA TERRA  
SKU: A.TERR1



BAG ANA TERRA  
SKU: A.TERR1



BAG BIBIANA







BAG BIBIANA  
SKU: B.ANA01  
WIDTH: 29CM  
HEIGHT: 40CM + 24CM STRAP  
DEPTH: 9CM



BAG BIBIANA BICOLOR  
SKU: B.AN11  
WIDTH: 29CM  
HEIGHT: 40CM + 24CM STRAP  
DEPTH: 9CM



BAG BIBIANA BICOLOR  
SKU: B.AN11







BAG BIBIANA TRICOLOR  
SKU: B.ANA III  
WIDTH: 29CM  
HEIGHT: 40CM + 24CM STRAP  
DEPTH: 9CM



BAG BIBIANA TRICOLOR  
SKU: B.AN111



BAG BIBIANA TRICOLOR  
SKU: B.ANAIII





BAG OLÌVIA





BAG OLÍVIA  
SKU: OLI-01  
WIDTH: 28CM  
HEIGHT: 19CM + 50CM STRAP  
DEPTH: 6CM

BAG OLÌVIA  
SKU: OLI-01





BAG OLÌVIA  
SKU: OLI-01





BAG OLÌVIA  
SKU: OLI-01





BAG OLÌVIA  
SKU: OLI-01





BAG CLARISSA BABY

BAG CLARISSA BABY  
SKU: CLARB  
WIDTH: 20CM  
HEIGHT: 20CM + 120CM STRAP  
DEPTH: 10CM







BAG CLARISSA BABY  
SKU: CLARB





CLARISSA WALLET



CLARISSA WALLET BROWN

SKU: CCLARM

WIDTH: 20CM

HEIGHT: 10CM

DEPTH CLOSED: 3CM

DEPTH OPEN: 13CM





CLARISSA WALLET BROWN  
SKU: CCLARM



CLARISSA WALLET BROWN  
SKU: CCLARM





CLARISSA WALLET FENDI

SKU: CCLARC

WIDTH: 20CM

HEIGHT: 10CM

DEPTH CLOSED: 3CM

DEPTH OPEN: 13CM



CLARISSA WALLET FENDI  
SKU: CCLARC







CLARISSA WALLET FENDI  
SKU: CCLARC

CLARISSA WALLET B&W  
SKU: CCLARPB  
WIDTH: 20CM  
HEIGHT: 10CM  
DEPTH CLOSED: 3CM  
DEPTH OPEN: 13CM





CLARISSA WALLET B&W  
SKU: CCLARPB





OLÌVIA WALLET



OLÌVIA WALLET FENDI

SKU: COLIC

WIDTH: 20CM

HEIGHT: 10CM

DEPTH CLOSED: 3CM

DEPTH OPEN: 13CM





OLÌVIA WALLET BROWN  
SKU: COLIF  
WIDTH: 20CM  
HEIGHT: 10CM  
DEPTH CLOSED: 3CM  
DEPTH OPEN: 13CM





OLÌVIA WALLET BROWN  
SKU: COLIF





ANA TERRA FLAT





ANA TERRA FLAT  
BLACK & RED  
SKU: ATERR  
SIZE: 35 - 42 EUR



ANA TERRA FLAT  
SKU: ATERR  
SIZE: 35 - 42 EUR





ANA TERRA FLAT  
RED  
SKU: ATERR  
SIZE: 35 - 42 EUR





ANA TERRA FLAT

B&W

SKU: ATERR

SIZE: 35 - 42 EUR





ANA TERRA FLAT  
SKU: ATERR  
SIZE: 35 - 42 EUR



ANA TERRA FLAT  
GREEN  
SKU: ATERR  
SIZE: 35 - 42 EUR





ANA TERRA FLAT  
SKU: ATERR  
SIZE: 35 - 42 EUR

BOLEADEIRA SANDAL







BOLEADEIRA SANDAL  
SKU: SALT BOL  
SIZE: 35 - 42 EUR

BOLEADEIRA SANDAL  
SKU: SALT BOL  
SIZE: 35 - 42 EUR







BOLEADEIRA SANDAL  
SKU: SALT BOL  
SIZE: 35 - 42 EUR



TRAMAS SCARF



TRAMAS SCARF  
BROWN  
SKU: ECHAPTRAMS





TRAMAS SCARF  
B&W  
SKU: ECHAPTRAMS







TEIA SCARF  
SKU: ECHAPTEIA

LUCIANA BULCÃO usually says that Dona Rufina also makes contemporary fashion handbags and accessories, because in fact the idea has always been to rescue the use of raw material - wool and as manuals that involve this universe of handcrafting. Dislocating the territory of the Gaucho pampa through our products is something that we cannot measure the value of, because here when we talk about territory, we are referring not only to the physical location, but to the entire social, cultural and economic universe that are part of it. this context.

For example, when we sell a bag of ours, it is not just a bag that leaves our stock, it is as if we tell our story through the product. It's a bit of the "pampa gaucha" packaged in a bag format that will carry with it the legacy of our artisans' handicrafts. So definitely for us it's not just selling a bag, it's something that transcends material value.

The brand's creator, Luciana is a fashion and territory researcher, with a master's degree in Strategic Design from Unisinos University.







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